

MGPO401 - 研習計劃 Graduation Project I

標題 Title	索書號 Call No
<p>1. 澳門零售服務業北移趨勢的研究</p> <p>學生 Student(s): 鄺翠芬 (P-92-0520-3); 譚美璇 (P-00-0491-1); 譚美瓊 (P-00-0493-3); 韋海紅 (P-00-0494-6); 繆炯鈺 (P-00-0643-3)</p> <p>導師 Advisor(s): 孫嘉航 Sun Ka Hong, Rita</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-001
<p>2. "入世"對中國的影響</p> <p>學生 Student(s): Vong Wai Nam (P-97-0273-4); Cheong Chio Iong (P-97-0397-8); Leong Hon (P-97-0250-5); Leong Weng Cheok (P-97-0032-2); Chan Ka Ka (P-97-0054-5)</p> <p>導師 Advisor(s): 楊碧霞 Ieong Pek Ha, Betty</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-002
<p>3. 澳門年青一代消費行為探討及調研</p> <p>學生 Student(s): Ho Wai Fan (P-97-0180-0); Fung Weng Man (P-97-0352-3); Lai Man Un (P-97-0253-0)</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-003
<p>4. 中、港、台遊客在澳門的消費現象的探討</p> <p>學生 Student(s): Tam Wai Han, Carol (P-93-0295-9); Vai Iok Pui, Sara (P-00-0527-5); Mak Ion Hei, Alice (P-00-0546-6)</p> <p>導師 Advisor(s): 劉海豪 Lao Hoi Hou, Adrian</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-004
<p>5. 澳門政府電子化進程與排戰</p> <p>學生 Student(s): 伍志明 (P-95-0395-2)</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-005
<p>6. An Exploratory Study Of The Air Cargo Industry Of Macau - Insight For Future Development</p> <p>學生 Student(s): Zhu Xiao Hua, Queenie (P-96-0060-7)</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-021
<p>7. E-Learning In Macau</p> <p>學生 Student(s): Chan Sok Iok, Louisa (P-96-0059-2); Guilherme Lam, Cristina (P-96-0063-2); Leong Sin Meng, Vivien (P-96-0078-3)</p> <p>導師 Advisor(s): 譚淑嫻 Tam Shuk Han, Sally</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-022
<p>8. The Study Of Satisfaction Level Of Ocean Gardens Residents Based On Current Services Provided By Ocean Gardens Management Company Limited</p> <p>學生 Student(s): Isabel Antonio (P-95-0265-2); Lam Vai Ha (P-95-0270-5); Tong Ka Wai (P-95-0283-7); Filomena Pereiral Lopes (P-95-0292-1); Che Cheng I (P-95-0460-6); Oscar Noruega (P-95-0493-2)</p> <p>導師 Advisor(s): Yau Kwok Wah</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-023
<p>9. A Study Of The Objectives And Future Travel Trends Of Taiwanese Visitors Coming To Macau</p> <p>學生 Student(s): Sou Wa On, Angus (P-97-0022-2); Wong Hoi Hung, Amy (P-97-0395-9); Chio Weng Si, Belinda (P-97-0410-2)</p> <p>導師 Advisor(s): Samuel K.C. Tong</p> <p>學年 Academic Year: 2000/2001</p>	ESCE-BM-024

10. **China's WTO Accession : Implications For Macau's Textile & Garment Industries** ESCE-BM-025
學生 Student(s): Chan Wai Man, Eva (P-96-0036-3); Chung Mei Teng, Sandra (P-96-0037-6); Chan Hoi Si, Linda (P-96-0127-5); Che Sio Sim, Sis (P-96-0277-5)
導師 Advisor(s): Yau Kwok Wah
學年 Academic Year: 2000/2001
11. **I-Banking In Macau** ESCE-BM-026
學生 Student(s): Chan Iok Leng, Rita; Lam Iat San, Cindia; Teresinha Hon
導師 Advisor(s): Michael Choi
學年 Academic Year: 2000/2001
12. **The Study Of Consumer Market And Consumer Behavior Of The Mobile Phone Service In Macau** ESCE-BM-027
學生 Student(s): Leong Pun Lai, Rosita (P-96-0033-8); Choi Vai Man, Brenda (P-96-0034-1); Vong Sok I, Celestina (P-96-0051-3); Iam Chi Veng, Desmond (P-96-0223-9); Lei Un Ian, Olivia (P-96-0327-6)
導師 Advisor(s): 吳紹宏 Ng Sio Wang, Albe
學年 Academic Year: 2000/2001
13. **An Exploratory Study Of The Cinema Industry Of Macau** ESCE-BM-028
學生 Student(s): Hei alias Alberto Cheang (P-96-0259-0)
導師 Advisor(s): 金振昕 Kam Chan Ian, Carol
學年 Academic Year: 2000/2001
14. **Credit Card Strategies & User's Behavior In Macao** ESCE-BM-029
學生 Student(s): Mok Lai San, Ivy (P-96-0234-2); Ip Ka I, Oriana (P-96-0267-8)
導師 Advisor(s): Michael Choi
學年 Academic Year: 2001/2002
15. **Macau 2005 East Asian Games** ESCE-BM-032
學生 Student(s): Lao Wai Chong, Shirley (P-97-0050-7)
導師 Advisor(s): 孫嘉航 Sun Ka Hong, Rita
學年 Academic Year: 2000/2001
16. **A Study Of The Frontline Staff Of Banco Nacional Ultramarino, S.A. (Macau Branch)** ESCE-BM-033
學生 Student(s): Lai Man Teng, Maggie (P-95-0487-3); Lai Man Chi, Candy (P-97-0147-2)
導師 Advisor(s): Polly Tam
學年 Academic Year: 2000/2001
17. **澳門運輸業作為中轉站的發展潛力** ESCE-BM-049
學生 Student(s): 卓芳 (P-99-0012-2); 何慧儀 (P-99-0015-4); 馮敏玲 (P-99-0020-0); 鄭錦昌 (P-99-0370-5)
導師 Advisor(s): 吳紹宏 Ng Sio Wang, Albe
學年 Academic Year: 2000/2003
18. **研究澳門市民到大家樂之消費行為** ESCE-BM-094
學生 Student(s): 馮詠詩 (P-94-0018-1)
導師 Advisor(s): 周經桂 Chao Keng Kuai, Eric
學年 Academic Year: 1997/1998
19. **旅客對於選擇澳門酒店的行為研究報告** ESCE-BM-095
學生 Student(s): 蘇麗江 (P-94-0148-1)
導師 Advisor(s): 吳紹宏 Ng Sio Wang, Albe
學年 Academic Year: 1997/1998
20. **車主到油站入油的行為** ESCE-BM-096
學生 Student(s): 梁瓊燕 (P-94-0008-1)
導師 Advisor(s): 吳紹宏 Ng Sio Wang, Albe
學年 Academic Year: 1997/1998

21. 澳門卡拉OK的消費行為 ESCE-BM-098
學生 Student(s): 司徒嘉雯 (P-97-0436-6)
導師 Advisor(s): 吳紹宏 Ng Sio Wang, Albe
學年 Academic Year: 1997/1998
22. 澳門馬里奧之調查報告 ESCE-BM-099
學生 Student(s): Wong Mio Leng (P-94-0011-8)
導師 Advisor(s): 周經桂 Chao Keng Kuai, Eric
學年 Academic Year: 1997/1998
23. 電子商務與移動商務的促銷對消費者購買決策過程之研究 ESCE-BM-127
學生 Student(s): 李杰波 (P-04-0044-3); 張韻 (P-04-0515-0); 黃倩瑩 (P-04-0175-9); 陳美麗 (P-03-0030-8)
導師 Advisor(s): 張鳳儀 Cheung Fung Yi, Millissa
學年 Academic Year: 2007/2008
24. 澳門市民對屈臣氏及萬寧的消費行為研究 ESCE-BM-129
學生 Student(s): 霍嘉誠 (P-04-0426-1); 葉成超 (P-04-0042-1); 甄健成 (P-04-0040-2); 關志成 (P-04-0057-2); 唐佳蕾 (P-03-0710-7)
導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
學年 Academic Year: 2007/2008
25. 情緒智商與問題賭博的研究 ESCE-BM-135
學生 Student(s): 許宇恆 (P-04-0032-4); 吳毅富 (P-04-0594-6); 劉?媛 (P-04-0701-3); 李燕萍 (P-04-0052-1); 徐鈺晶 (P-04-0056-9)
導師 Advisor(s): 張鳳儀 Cheung Fung Yi, Millissa
學年 Academic Year: 2007/2008