管理科學高等學校 School of Business

電子商務學士學位課程

Bachelor of E-Commerce

ESCE 4LE MGPO4100

MGPO4100 - 畢業報告I Graduation Report I

1. Mobile Online Ticket Booking

ESCE-4LE-018

學生 Student(s): Ao Ieong Chon Long (P-11-0217-7); Ieong Ngok Tong (P-11-0215-8); Ieong Chi Hou (P-11-0211-0)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2014/2015

2. Analysis Of The Influence Of Cross-Border E-Commerce On China's Economic

ESCE-4LE-029

Growth Under The New Normal

學生 Student(s): Sun Xichen (P-13-0749-2) 導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2016/2017

3. An Empirical Study On Factors Influencing The Adoption Of Wristworn Smart

ESCE-4LE-031

Devices

學生 Student(s): Lao Wai Peng (P-13-0209-3); Ng Keng Lam (P-13-0197-4); Un Chi Wai (P-13-0195-5)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2016/2017

4. Study Of E-Commerce Food Delivery Platform

ESCE-4LE-032

學生 Student(s): Su Xiang (P-13-0748-6); Xu Jing Yang (P-13-0747-3)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2016/2017

5. The Analysis Of Macau Telecommunication Market Using Analytical Hierarchy Process Model

ESCE-4LE-034

學生 Student(s): Huang Jia Chi (P-13-0201-7); Tian Xinying (P-13-0811-1); Lam Hio Wai (P-13-0203-6)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2016/2017

6. Hey Guide! An App For Creating Business Value

ESCE-4LE-035

學生 Student(s): Ao Ieong Chi Chon (P-13-0210-1); Kuok Si Long (P-13-0207-4); Lio U Heng (P-13-0199-3)

導師 Advisor(s): 李少彬 Li Siu Pan 學年 Academic Year: 2016/2017

7. Factors Affecting The Use Of E-Tickets

ESCE-4LE-037

學生 Student(s): 林家瑜 LAM KA U (P-14-0223-0); 周龍浚 CHAO LONG CHON (P-14-0215-2); 楊貴賓 YANG GUIBIN (P-

14-0904-2)

導師 Advisor(s): 陳嘉賢 Chan Ka Yin

學年 Academic Year: 2017/2018

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